

Mission City



S C E N E S



Ethics in Government Begins at Ballot Box

Santa Clara is a national leader in incorporating community ethics and values into local government. But ethics in government really begins at the ballot box when voters compare candidates and choose who will best represent their interests.

In prior surveys, Santa Clara residents told the City that they want to elect individuals who are honest, dependable, financially prudent, act with integrity, are responsible, impartial and accountable. Many people believe that the best predictor of a person's ethics tomorrow as an elected official may be the ethics displayed today while they are running for office. What does "doing the right thing" look like in a political campaign? Look for more information on this topic in the City's newspaper, "Inside Santa Clara," on the City's website, and on municipal Cable Channel 15.